

## Joyfully Jay Guest Post Information Sheet

Thank you so much for your interest in visiting Joyfully Jay Reviews! This information sheet should help provide basic information and address many questions you might have about your guest stop.



At Joyfully Jay, we typically run one guest spot a day, Monday through Friday. I am open to variety of options, but the most common posts include:

- Guest Posts
- Excerpts
- Cover Reveals
- Giveaways

(Or some combination of the above.)

You do not need to decide exactly what type of post you want to do right away. However, I do post a Coming This Week post on Sundays where I promote the events of the upcoming week, so I ask that you let me know by the Sunday prior to your post what you have planned so I can start getting the word out.

### Content Requirements

#### Exclusive Content

One of our requirements for guest spots at Joyfully Jay is that the content provided be **exclusive to the blog**. I have limited space for guest posters and I want to be sure that I am providing my readers with the best possible experience with unique and interesting content. Therefore, there must be some element of your post that is unique for my readers and not posted on other blogs or on author/publisher web sites.

Specifically:

- Excerpts should be unique and exclusive. We don't typically run excerpts that are distributed to all blogs in a tour and are all exactly the same.
- Guest posts should be original content.
- We will host cover reveals if the cover is being revealed at Joyfully Jay first and will be exclusive at least a couple of days before mass release.
- We will host a giveaway alone if the giveaway is just for Joyfully Jay readers. If it is a tour wide giveaway, I ask for some original content for my readers to accompany the giveaway.

I recognize this requirement is not something every blog asks for and I appreciate your understanding my desire to provide something special for my fabulous readers that they can't find someplace else.

#### Images

I am happy to include images with your guest post but all must either be owned by the author, copyright free, or the author must have permission to use them. This means I can not accept any images downloaded from the Internet unless they are from a copyright free site. I am happy to include any attribution the image owner requires as a caption if you send it along.

When you submit an image for posting, you are acknowledging you have the rights to use the image and are accepting responsibility for its use. Cover images are fine to include.

### **Length**

I do not have any specific length requirements. I typically suggest no more than a page or two of typed content as anything longer you may lose readers. But there are no firm length restrictions.

### **Explicit/Adult Content**

You are welcome to include explicit scenes in your excerpts or adult content in your guest posts or pictures. Depending on the heat level, I may need to tag a post NSFW or put certain content behind a spoiler tag. If you anticipate your content may need tagging/hiding, please just give me a heads up upon submission.

### **Content Submission**

At Joyfully Jay we are now using an online form for submitting all guest post content. Most guest posts have multiple components and the form is designed to gather all the necessary information to ensure it is posted smoothly. Upon submission, the content automatically goes directly into WordPress and an email is sent to me letting me know the content has been sent. I will then confirm with the listed contact that I got the post and follow up if there are any problems.

The Guest Post Submission form can be found here: <http://joyfullyjay.com/guest-post-submission-form>. Basic instructions are included with the form and more detailed instructions can be accessed from the form page.

**All guest post content should be submitted via the Submission Form and be sent at least 3 days prior to your visit.**

### **Giveaways**

Giveaways are not required with guest posts but almost all stops include them. There are a couple of options for how to run your giveaway:

- **Joyfully Jay only giveaways:** For these contests I just need to know the specific prize you are giving away. I will include boilerplate rules, set an end date, and choose a winner through Random.org from the post comments. Once a winner is chosen, I will contact you with a name and email address.
- **Tour wide giveaways:** Please indicate on the Submissions form if these are Rafflecopter giveaways or “comment on the blog to win” giveaways. For all contests, please indicate the prize as well as the contest end date. For these contests, I will assume the author is choosing the winner. Please let me know the winner’s name if it is someone from my blog and I will promote it in my regular Winner posts. If it is a Rafflecopter, be sure to include the code with your post.

Please feel free to contact me at [joyfullyjay@gmail.com](mailto:joyfullyjay@gmail.com) if you have any questions about your guest spot. Thanks! Jay